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April 23, 2019

Via Electronic Filing

The Honorable Jocelyn G. Boyd Chief Clerk/Administrator Public Service Commission of South Carolina 101 Executive Center Drive Columbia, SC 29210

RE: Application of Duke Energy Carolinas, LLC for Approval of Proposed Electric Transportation Pilot and An Accounting Order to Defer Capital and Operating Expenses, Docket No. 2018-321-E
Application of Duke Energy Progress, LLC for Approval of Proposed Electric Transportation Pilot and An Accounting Order to Defer Capital and Operating Expenses, Docket No. 2018-322-E

Dear Ms. Boyd:

The South Carolina Coastal Conservation League (CCL) and the Southern Alliance for Clean Energy (SACE) (together, the "Conservation Groups") submit the following comments on: the amended Duke Energy Carolinas, LLC (DEC) Proposed Electric Transportation Pilot Program, Docket No. 2018-321-E; the amended Duke Energy Progress, LLC (DEP) Proposed Electric Transportation Pilot Program, Docket No. 2018-322-E (together, the "ET Pilots"); and the Office of Regulatory Staff's Report (ORS Report) on Proposed Electric Transportation Pilot and Accounting Order to Defer Capital and Operating Expenses, which was filed in both ET Pilot dockets. All three filings were submitted to the Commission on April 1, 2019.

Conservation Groups appreciate the opportunity to engage in the stakeholder working group process in January and March of this year. The meetings provided the opportunity to discuss various aspects of the ET Pilots and hear multiple perspectives from a variety of stakeholders, from manufacturers to state agencies to environmental groups. The Conservation Groups generally agree with and support DEC and DEP's (collectively, "Duke Energy") proposed modifications, and these additional comments emphasize and expand upon various issues that were discussed during the stakeholder working group meetings. We also incorporate our previous comments, filed on December 10, 2018 and attached hereto as Exhibits A and B.

I. <u>Stakeholder Working Group Recommendations</u>

A. ET Pilot Stakeholder Group

As detailed in the ORS Report, the working group that convened in January and March 2019 recommended that Duke Energy form an ongoing Stakeholder Group with interested parties to work with Duke Energy throughout the ET Pilots. Duke Energy has included this proposal in its amended applications, stating that it "would host annual meetings to provide stakeholders with updates to the Pilot's programs, and permit stakeholders to ask questions and provide feedback." *See* DEC Amended ET Pilot Application at 17 [hereinafter DEC Amend. ET Pilot App.]; DEP Amended ET Pilot Application at 16 [hereinafter DEP Amend. ET Pilot App.]. Duke Energy would provide summaries of these meetings to the Commission in its annual ET Pilot report. *Id*.

The Conservation Groups support this proposed modification, and both CCL and SACE request the opportunity to participate as stakeholders in any newly formed Stakeholder Group or Committee. The Conservation Groups are well-positioned to contribute their unique perspectives to the ongoing stakeholder process. The Stakeholder Group is an important component the ET Pilots because it will help ensure that the data gathered and lessons learned benefit customers both during the Pilots and after their completion.

B. Load Management for Residential Customers

Conservation Groups support the Stakeholder Group's recommendation that Duke Energy analyze time-of-use (TOU) rates or other load management options at the end of the pilot program. *See* ORS Report at 5 [hereinafter ORS Rep.]. However, Conservation Groups also reiterate their previous recommendation that Duke Energy take a more active role in electric vehicle (EV) customer load management and rate design, as detailed in Exhibits A and B at Part IV.A. To incentivize off-peak charging, Duke Energy should begin analyzing potential rate designs including time-of-use rates earlier than the conclusion of the ET Pilots, which will be more than three years from now.

Duke Energy has already conducted previous pilot programs with similar goals to these ET Pilots, including the goal of understanding residential charging behaviors. In the 2011 Charge Carolinas pilot program, Duke Energy Carolinas provided charging stations and up to \$1,000 in installation costs to 150 residential customers with plug-in EVs in exchange for collecting information about their charging behaviors for two years. Duke Energy found that "this Study was instrumental in helping the Company understand the baseline charging patterns in which there were no external influencing factors (e.g. a required TOU rate)." ORS Rep., Appendix E at 9. Similarly, Duke Energy Progress also conducted a pilot program in 2011, providing charging stations and up to \$1,500 in installation costs to 150 residential customers, or \$8,000 in installation costs for 50 commercial customers with EVs. DEP Amend. ET Pilot App. at 2. Through this 2011 pilot program, DEP "was able to analyze and begin to understand the distribution impact and potential ways to mitigate those impacts . . . ; the technical capabilities that charging stations can offer to help mitigate those potential impacts; and when, where, how long and how often a customer charges their EV." *Id*.

Because Duke Energy has already conducted studies of charging behavior and developed an understanding of residential baseline charging, Conservation Groups recommend that Duke Energy begin studying the effectiveness of TOU rates during the ET Pilots instead of waiting until the Pilots' conclusion. Charging patterns and behaviors may have changed since 2011 as a result of technological advances, *see* ORS Rep., Appendix D at 6; however, those changes may not necessitate an additional three years of study prior to analyzing and implementing a TOU rate or other load management method. Although not discussed during the stakeholder working group meetings earlier this year, one potential option is for Duke Energy to create two groups of customers at the beginning of the ET Pilots, one group that charges their EVs under a TOU rate, and one that does not. Duke Energy could compare the charging behaviors of the two groups to determine the effectiveness of the TOU rate as a load management method. Duke Energy could also implement its various other load management tools (i.e., load control events and load reduction events) in the second and third years of the Pilots as proposed, and see how those tools impact customers taking service under TOU rates versus those who are not.

Conservation Groups understand the need for data collection to determine the effectiveness of load management tools, but also recognize that Duke Energy has already gathered information on charging behaviors during its 2011 pilot programs. To the extent possible, Duke Energy should use its findings from 2011 to modify and refine the current ET Pilots.

C. Load Management for Commercial and Industrial Customers

In addition to analyzing load management methods for residential customers, rate design and load management is also important for commercial and public charging, due to the potential for on-peak charging and the potential negative impacts of demand charges. It appears from Duke Energy's amended applications that it will analyze load management across all components of its ET Pilots, including the school bus and transit bus components. Conservation Groups support Duke Energy using the ET Pilots to determine charging patterns of the electric buses enrolled in the ET Pilots and the EVs that utilize the DC fast chargers. Given the potential for peak charging and demand charges typically included in commercial and industrial rates, Duke Energy should begin analyzing the potential rate designs for EV charging for commercial and industrial classes after it determines and understands the baseline charging patterns and behaviors.

II. Additional Recommendations

A. Residential Rebate in DEP Service Territory

In their initial comments, Conservation Groups recommended that Duke include a residential rebate component in the Duke Energy Progress proposal. During the stakeholder process, Duke Energy responded to questions about the lack of a residential program saying that there were only 21 registered EVs in the territory and therefore the proposal was "limited to those [programs] which were determined to be the most essential to supporting EV adoption and providing cost savings and emissions reductions benefits to the greatest number of customers." ORS Rep., App. D at 1. However, this argument does not comport with one of the main goals of

the ET Pilot, which is to lay a foundation for future higher growth of electric vehicle adoption. DEP, Am. ET Pilot App. at 3. As stated by DEP in its own application, the adoption of electric vehicles has increased significantly over the past several years, and adoption is expected to continue at a rapid pace. *Id.* at 7-8. Given these predictions, as well as the intent of the ET Pilot to encourage the adoption of electric vehicles, DEP's proposal should contain a residential component to promote increased EV adoption.

B. Low-Income Programs

When questioned about its consideration of low-income populations or underserved communities when developing its Pilot Program, Duke Energy noted that increased adoption of electric vehicles could lead to increased utilization of the electric system and put downward pressure on rates. ORS Rep. Appendix D at 5. In addition, the ET Pilots include public transit and school bus components which Conservation Groups strongly support. These components could serve low-income populations while decreasing harmful pollutants emitted from heavy-duty vehicles.

While downward pressure on rates could positively impact all electric customers, Conservation Groups continue to recommend that Duke Energy include some additional specific components for underserved communities and low-income communities. Such components could include locating a specific percentage of public chargers in low-income areas, encouraging chargers in multi-family dwellings and apartment buildings, studying electric car-sharing and ride-sharing services, and increasing education and outreach effort to low-income populations around used electric vehicles. Another option that is being explored elsewhere is including higher rebates for customers below a specific income threshold. Portland General Electric in Portland, Oregon has proposed providing a \$500-1000 rebate on EV charging stations, dependent on income level. *See* Portland General Electric, Electric Vehicle Charging Pilot Program Programs, Docket UM 1811 (Ore. PUC Feb. 2019). Throughout the country, utilities are grappling with similar issues, and Duke Energy's ET Pilots provide the opportunity to gather data, conduct studies, and implement programs to determine the best options for increasing transportation electrification in low-income communities.

III. Conclusion

Conservation Groups appreciate the opportunity to participate in the ORS stakeholder working group and the opportunity to submit comments on Duke Energy's amended ET Pilot applications. Conservation Groups support the proposed ET Pilots because of the many benefits associated with increased investment in transportation electrification. For the reasons discussed above, the Groups respectfully request that the Commission approve the ET Pilots with the recommendations and modifications provided above.

Please contact me if you have any questions concerning this filing.

Respectfully submitted,

/s/ Stinson W. Ferguson
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CC: Parties of Record

Exhibit A

STATE OF SOUTH CAROLI (Caption of Case)	(NA))))))))))))))))	BEFORE PUBLIC SERVICE OF SOUTH C COVER DOCKET/NDI NUMBER:	E COMMISSION CAROLINA	ELECTRONICALLY FILED - 2019 April
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Electric/Water/Sewer	Brief	Petition for Reconsideration	Reservation Letter	32
Gas	Certificate	Petition for Rulemaking	Response	
Railroad	Comments	Petition for Rule to Show Cause	Response to Discovery	
Sewer	Complaint	Petition to Intervene	Return to Petition	
Telecommunications	Consent Order	Petition to Intervene Out of Time	Stipulation	
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December 10, 2018

Via Electronic Filing

The Honorable Jocelyn G. Boyd Chief Clerk/Administrator Public Service Commission of South Carolina 101 Executive Center Drive Columbia, SC 29210

RE: Application of Duke Energy Carolinas, LLC for Approval of Proposed Electric

Transportation Pilot and an Accounting Order to Defer Capital and Operating

Expenses

Docket Number 2018-321-E

Dear Ms. Boyd:

South Carolina Coastal Conservation League ("CCL") and Southern Alliance for Clean Energy ("SACE") (together, "Conservation Groups") appreciate the opportunity to submit the following comments on the 2018 Duke Energy Carolinas, LLC ("DEC") Proposed Electronic Transportation Pilot Program (the "Pilot Program") for the Commission's consideration.

Conservation Groups are generally supportive of the Pilot Program, while also providing some clarifying questions and recommendations for DEC and the Commission's consideration, as described in greater detail below. Specifically, Conservation Groups submit questions related to the proposed Pilot Program regarding outreach and education plans, affordability of electric vehicles and charging stations relative to the proposed Pilot Program incentives, and factors to be considered in siting DC Fast Charging stations. Conservation Groups recommend that DEC provide information on the results of its previous electric vehicle pilot program from 2011, and that DEC periodically release data gathered in the proposed Pilot Program, including providing a report at the conclusion of the Pilot Program.

It is Conservation Groups' understanding that the Office of Regulatory Staff ("ORS") plans to propose that it initiate a stakeholder process with a technical working group on or before January 30, 2019, with a report due to the Commission after its conclusion addressing areas of consensus and details on any issues in dispute for Commission consideration. Conservation Groups support this proposal, and recommend that it be approved. In addition to considering the proposed Pilot Program, Conservation Groups also suggest that this stakeholder working group recommend proactive goals or targets so that EVs will continue to benefit customers both during and after the Pilot Program. Conservation Groups submit the following more detailed comments for the stakeholder group, Commission, and DEP's consideration.

I. Introduction and Background

EV ownership is growing. Over 800,000 EVs have been sold in the United States to date. As of September 2018, 234,635 EVs were sold this year alone, which is more than were sold in all of 2017. Predictions about the long term sales of EVs show that they could make up 35% - 65% of sales by 2050, with higher percentages if oil prices increase or technology costs decrease. The electrification of our transportation sector comes with potentially significant benefits for consumers, public health, and the state's environment. Consumers will see a decrease in transportation costs (particularly fuel costs), and citizens will reap the public health benefits of less pollution in the air and decreased oil consumption. In addition, as DEC recognizes in its program application, increased adoption of EVs in South Carolina could put downward pressure on electricity rates "if charging load can be effectively managed." M.J. Bradley & Associates has estimated "cumulative net benefits from greater [EV] use in the state will exceed \$2.7 billion state-wide by 2050." Conservation Groups believe that the Commission's oversight can help ensure this transition occurs in a way that maximizes benefits to the electric system and to the people of South Carolina.

For these reasons, Conservation Groups strongly support the transition to an electrified transportation sector, and respectfully encourage the Commission and DEC to reduce further barriers to electric vehicle adoption and ownership in the state. Conservation Groups therefore ask the Commission to consider approving the Pilot Program subject to DEC providing responsive information in reply comments to questions presented below and pending the outcome of ORS's recommended stakeholder workshop and any program modifications recommended in that process. In addition, Conservation Groups ask the Commission, DEC, and the proposed stakeholder group to take certain current and future recommendations into consideration.

II. Questions and Requests for Clarification about the Pilot Program

A. DEC should clarify its education and outreach programs for the Pilot Program.

DEC should clarify its education and outreach programs for the Pilot Program. One of the main barriers to increased EV adoption is a lack of knowledge and awareness. Utilities, with their pre-established customer relationships, "can educate consumers and raise awareness by

¹ Inside EVs, Monthly Plug-In EV Sales Scorecard, https://insideevs.com/monthly-plug-in-sales-scorecard/.

² *Id.*; Inside EVs, October 2018 U.S. Plug-In EV Sales Report Card, https://insideevs.com/october-2018-plug-in-electric-vehicle-sales-report-card/.

³ CITIZENS UTILITY BOARD, THE ABC'S OF EVS, https://citizensutilityboard.org/wp-content/uploads/2017/04/2017_The-ABCs-of-EVs-Report.pdf; See also, Rissman, Jeffrey, THE FUTURE OF ELECTRIC VEHICLES IN THE U.S., ENERGY INNOVATION, http://energyinnovation.org/wp-content/uploads/2017/09/2017-09-13-Future-of-EVs-Research-Note_FINAL.pdf at 3 (Sept. 2017).

⁴ 2018 DEC EV Pilot Application at 2.

⁵ 2018 DEC EV Pilot Application, Exhibit A at ii.

promoting the benefits of electricity as a transportation fuel." Utilities also can leverage existing relationships with major employers and multi-unit dwelling managers to encourage education and charging access in these areas. Conservation Groups appreciate that DEC will conduct market education and outreach for its Pilot Program and will leverage relationships with agencies and organizations, to include environmental NGOs. How does DEC plan to conduct their marketing and outreach programs? Who does DEC plan to target? Conservation Groups request more clarity on the purpose, plan, and audience for education funding.

B. Does DEC have any research or analyses to indicate that the \$500 rebate and quarterly payment are sufficient to encourage residential homeowners to install charging infrastructure?

Residents must own or lease qualifying equipment to be eligible for the \$500 rebate and the \$41 quarterly load control payment. A residential Level 2 charging station with "smart charging" capabilities can cost over \$1,200 for the equipment and installation. Have any studies or analyses been conducted by DEC or are any being relied on by DEC as the basis for the \$500 rebate level? Tracking the success rate (customer response) of this aspect of the Pilot Program might warrant re-evaluation of the rebate level.

JEA, located in northeast Florida, for example, offers a rebate of up to \$1,000 (depending on battery size) to customers that purchase or lease a plug-in electric or hybrid vehicle. Gulf Power in northwest Florida offers a \$750 rebate to residential customers for the purchase of an EV charging station. FirstEnergy in West Virginia offers residential customers the opportunity to lease a Level 2 EV charging station for a monthly rate of \$39.99 for three years. Installation, repair, and a replacement guarantee for the duration of the agreement are included in the lease. Conservation Groups would like to know what data DEC is relying on that indicate that the \$500 rebate and quarterly payment will encourage residential homeowners to participate and invest in charging infrastructure.

⁶ Atlas Public Policy, Advancing Industry Collaboration In The EV Market, https://atlaspolicy.com/wp-content/uploads/2016/11/2016-11-07 Advancing Industry Collaboration in the EV Market.pdf at 3 (Nov. 2016).

⁷ Id. at 7 (Nov. 2016).

⁸ MJB&A & Georgetown Climate Center, Utility Investment in Electric Vehicle Charging Infrastructure: Key Regulatory Considerations, https://www.georgetownclimate.org/files/report/GCC-MJBA_Utility-Investment-in-EV-Charging-Infrastructure.pdf at 11 (Nov. 2017).

⁹ JEA, Electric Vehicle Incentives,

https://www.jea.com/ways to save/residential rebates/electric vehicle incentives/.

¹⁰ Gulf Power, Electric Vehicles, available at https://www.gulfpower.com/residential/savings-and-energy/rebates-and-programs/electric-vehicles.

¹¹ SmartMart By FirstEnergy, Electric Vehicle Charger Lease, https://www.smart-mart.com/smartmart/en/Home-Products/Smart-Home/Electric-Vehicle-Charger-Lease/p/FEP-S0000225.

C. Are the school bus and public transit rebates sufficient to encourage investment?

One of the main goals of the Pilot Program is to "[s]tudy how best to support public transit electrification and associated cost savings in South Carolina." For transit buses that can cost \$750,000, DEC has proposed charging station rebates of \$55,000 – a fraction of the associated cost. Similarly, for electric school buses that can cost anywhere from \$225,000 to \$365,000 (not including the cost of charging infrastructure), DEC has proposed school bus rebates of \$125,000. Because a diesel bus can be purchased for approximately \$75,000, the proposed rebate may be insufficient to encourage or enable investment in electric school buses. As an example from another jurisdiction, school districts purchasing electric school buses through a New York program were only required to pay 1/3 of the cost (the same cost as a diesel bus).

If DEC has conducted research or has information that helped inform the proposed rebate amounts, Conservation Groups request that DEC share this information in reply. Are there additional ways to encourage schools and transit providers to purchase electric buses beyond rebates, such as through on-bill financing programs, time-of-use rates, or by providing the necessary infrastructure?

D. What factors will DEC take into account in siting locations for its DC Fast Charging Stations?

Conservation Groups support DEC's proposal to install DC Fast Chargers along key corridors in South Carolina and recommend that the DC Fast Chargers program be revised as a make-ready program, meaning that DEC would own and operate the equipment up to the charging station. The host site would control the decision as to who installs and operates the charging stations themselves. DEC should be able to compete with third-party vendors on an equal basis for the opportunity to install and operate the charging stations, and such competition will help ensure maximum financial benefit for customers. DC Fast Chargers along key corridors are important to help build customer confidence in EVs by reducing range anxiety, allowing long-distance road trips, and additional charging options for those without home chargers. Conservation Groups appreciate DEC's recognition that as a utility, it should ensure that fast chargers are located such that they are available to all customers rather than "only to those of demographics or locations that are early adopters of new technology." Charging

¹² 2018 DEC EV Pilot Application at 3.

¹³ Forbes, The U.S. Just Spent \$8.4M On Electric Buses, https://www.forbes.com/sites/sebastianblanco/2018/08/31/84-million-electric-buses/#42c0bcc05e40 (Aug. 31, 2018).

¹⁴ New York Times, The Wheels on These Buses Go Round and Round With Zero Emissions, available at https://www.nytimes.com/2018/11/12/climate/electric-school-buses.html?action=click&module=Well&pgtype=Homepage§ion=Climate%20and%20Environment (Nov. 12, 2018)

¹⁵ "Range anxiety" is defined as "[t]he fear that a vehicle has insufficient range to reach its destination and would thus strand the vehicle's occupants, primarily used in reference to battery electric vehicles." http://www.yourdictionary.com/range-anxiety

¹⁶ 2018 DEC EV Pilot Application at 13.

behavior varies between rural and urban areas.¹⁷ In 2011, DEC shared with the Commission that residential EV customers "tend to cluster," and that in South Carolina, in Duke's service territory, most of the adoption was in Rock Hill, Fort Mill, and the Greenville area.

Conservation Groups know that DEC has plans to co-locate its DC Fast Charging Stations with other automotive facilities to reduce installation costs, but would appreciate more clarity on location selection for its DC Fast Charging Stations. How will they be sited in relation to other fast chargers, such as those being installed by Electrify America or other third parties? What other factors are being considered (such as accessibility, proximity to high-traffic routes and rural routes – that may spur adoption)? As part of its Park and Plug Program, Duke Energy Florida focused on putting charging stations for public use in areas with broad public access, such as sites with high traffic or major transport corridors, workplaces and near multi-unit dwellings. Is DEC similarly considering siting DC fast chargers in areas with broad public access?

III. Recommendations for Duration of the Pilot Program

A. Conservations Groups support DEC's proposal to periodically release data and publish reports on its EV pilot programs.

Data collected during pilot programs can inform the utility, the Commission, and the public about the effectiveness of the programs, whether improvements need to be made, and how to best move forward. Data can also work to dispel misconceptions about how consumers actually use their EVs. Other states have taken measures to gather data on their EV programs. For example, a pending Maryland EV portfolio includes metrics that will be tracked during the program and details about customer education and outreach strategy. Omaha Public Power District has also launched an EV pilot that will include customer education and will track and monitor distribution impacts. This data will be used to develop a plan for impact management "[t]hroughout the pilot and beyond."

DEC launched its 2011 Pilot Program with the goal of understanding how its customers charge, how they will use EVs, and the technologies involved, so that it could eventually help mitigate any cost impacts associated with EVs.²⁰ Pursuant to the 2011 Pilot Program, DEC provided "intelligent" Level 2, 240-volt charging stations and up to \$1,000 of installation fees to 150 residential customers who bought or leased a plug-in EV. In exchange, the customers authorized DEC to collect data about their charging behaviors for a two-year period.²¹ DEC

¹⁷ 2011 DEC EV Pilot Allowable Ex Parte Briefing Hearing Transcript, https://dms.psc.sc.gov/Attachments/Matter/32b24728-5e32-4bdf-a491-9c298a8e8971 at 46 (May 24, 2011).

¹⁸ Maryland: Case No. 9478 – In the matter of the petition of the Electric Vehicle Work Group for Implementation of a Statewide Electric Vehicle Portfolio https://www.psc.state.md.us/search-results/?keyword=9478&x.x=20&x.y=2&search=all&search=case

¹⁹ T&DWorld, OPPD EV Pilot Program Will Educate Customers, Measure system Impact, https://www.tdworld.com/distribution/oppd-ev-pilot-program-will-educate-customers-measure-system-impact (Jun. 1, 2018).

²⁰ 2011 DEC EV Pilot Allowable Ex Parte Briefing Hearing Transcript, https://dms.psc.sc.gov/Attachments/Matter/32b24728-5e32-4bdf-a491-9c298a8e8971 at 35 (May 24, 2011). ²¹ *Id.* at 44; *See* 2011 DEC EV Pilot, Order No. 2011-436.

agreed to provide its evaluation of baseline data collected to the Commission and the impact of the charging stations on local infrastructure to determine whether the system could support the increased demand and upgrade if needed.²² To further transparency and ensure that the current proposal is not unnecessarily duplicative, DEC should make these data publicly available or provide a rationale as to why the new data points are necessary, such as changes in trends of user behavior or EV technology that have occurred since the conclusion of the last pilot program.

Conservation Groups support DEC's proposal to periodically release data throughout the 2018 Pilot Program and to submit to the Commission a more detailed report and evaluation of charging behavior and the impact of its investments at the Pilot Program's conclusion.

The 2018 Pilot Program is being launched *in anticipation of* accelerated deployment of EV technology and potential customer benefits of increased EV adoption in South Carolina. The Pilot's anticipatory nature underscores the need to establish benchmarks related to customer adoption and investment, and to publicly report throughout the 2018 Pilot Program's duration. DEC states that if they determine that the Pilot Program is ready for wider subscription, they will propose such a program to the Commission that incorporates lessons learned. Is there an established threshold that DEC anticipates would trigger that the Pilot Program is ready for wider subscription? If so, what is that threshold? To promote transparency, encourage increased interest and investment in EVs, and ensure that expenditures are made in the public interest, DEC should publicly report these data and lessons learned on a periodic basis and at the 2018 Pilot Program's conclusion.

B. The Commission should approve a proposal from ORS to initiate a stakeholder process, including a technical workshop with industry experts.

Regulators "are critical decision makers because of their ability to accelerate or slow EV deployment through policy decisions." To address opportunities and risks involving EVs, "regulators will need a better understanding of customer behavior, business model viability, and system architecture needs...through mechanisms like pilots and more informal forums outside conventional procedural processes." For this reason, the Commission should approve a proposal by ORS to convene a workshop with industry experts to facilitate a public discussion of opportunities, risks, and best practices across the industry regarding utility EV programs.

Commissions in other states have convened similar EV stakeholder processes and workshops. The Florida Public Service Commission convened an EV roundtable in October 2017 to discuss potential effects of EV charging on energy consumption and the state's electric grid, and future regulatory considerations. Participants included utilities, car manufacturers, and

²² 2011 DEC EV Pilot, ORS Review Letter, https://dms.psc.sc.gov/Attachments/Matter/44be9804-07c1-45c3-3d4e31f9dd42951d at 4, 16 (April 11, 2011).

²³ 2018 DEC EV Application at 2.

²⁴ Gold & Goldenberg, Rocky Mountain Institute, electricity Innovation Lab, Driving Integration, Regulatory Responses to Electric Vehicle Growth, https://rmi.org/wp-content/uploads/2017/04/eLab_driving_integration.pdf at 7 (2016).

 $^{^{25}}$ *Id.* at 13.

EV charging companies.²⁶ A pending Maryland EV docket also includes a Commissionconvened work group focused on the impacts of the program, the utilities' commitment to conducting business in a transparent and public manner, and a potential joint procurement across the participating utilities to secure an independent, third-party to evaluate, measure, and verify data.²⁷ A 2018 New York Public Service EV docket includes a technical conference "to solicit stakeholder input, identify issues to be addressed, and to establish the scope of a subsequent Staff whitepaper."28 Stakeholder input was so high that the technical conference reached capacity for in-person attendance in less than sixty days.²⁹ A working group was also convened to discuss rate design principles for EV charging stations. An agenda was published beforehand and postmeeting comments were sought regarding issues discussed.³⁰ The New York Commission declared "[w]e do not need to wait for load forecasts to exceed the electric utilities' capacity before taking action here; as prudent regulators, we direct the Department of Public Service Staff to collaborate with stakeholders to identify and address what immediate and long-term actions will best support EV market growth."³¹

The Commission should consider taking a similar inclusive and proactive approach in South Carolina and approve a proposal by ORS that it initiate a stakeholder process with a technical working group on or before January 30, 2019, with a report due to the Commission after its conclusion addressing areas of consensus and details on any issues in dispute for Commission consideration. In addition to addressing the proposed design and details of the DEC Pilot Program, this stakeholder group could also work to propose broader goals or targets for EV programs in South Carolina, including but not limited to the DEC Pilot Program. Establishing proactive goals or targets for EV adoption to benefit customers may help accelerate EV adoption in South Carolina, thereby reducing harmful pollution and decreasing electricity rates. Goals could include, for example, an uptake target of a percentage of EVs by a certain date, or charging station coverage such as all areas of the utility's territory or the state being within a reasonable range of a charging station. These kinds of goals and targets would help guide the current proposed Pilot Program design and future expansions or new programs.

²⁶ Florida Public Service Commission, Electric Vehicle Charging Roundtable, http://www.floridapsc.com/ElectricNaturalGas/ElectricVehicles2017 (Oct. 17, 2017).

Maryland: Case No. 9478 – In the matter of the petition of the Electric Vehicle Work Group for Implementation of a Statewide Electric Vehicle Portfolio, https://www.psc.state.md.us/searchresults/?keyword=9478&x.x=20&x.y=2&search=all&search=case.

²⁸ New York Case No. 18-E-0138 – Proceeding on Motion of the Commission Regarding Electric Vehicle Supply Equipment and Infrastructure, Notice of Technical Conference, http://documents.dps.ny.gov/public/MatterManagement/CaseMaster.aspx?MatterCaseNo=18-e-0138&submit=Search (May 25, 2018).

²⁹ *Id.*, Letter from New York Department of Public Service, Public Service Commission, Re Case No. 18-E-0138 – Proceeding on Motion of the Commission Regarding Electric Vehicle Supply Equipment and Infrastructure, http://documents.dps.ny.gov/public/MatterManagement/CaseMaster.aspx?MatterCaseNo=18-e-0138&submit=Search (July 13, 2018).

³⁰ *Id.*, Notice of Working Group Meeting and Request for Post-Conference Comments, http://documents.dps.ny.gov/public/MatterManagement/CaseMaster.aspx?MatterCaseNo=18-e-0138&submit=Search (Aug. 16, 2018).

³¹ *Id.*, Order Instituting Proceeding, http://documents.dps.ny.gov/public/MatterManagement/CaseMaster.aspx?MatterCaseNo=18-e-0138&submit=Search (April 24, 2018).

IV. Considerations for Future Expansion of EV Programs

A. Potential Expansions or Revisions to the Current Pilot Program

1. Load Management and Rate Design: DEC should offer time-of-use rates to incentivize off-peak charging and adoption of non-residential charging stations.

DEC should take a more active role in EV customer load management and rate design. One of the main goals of the 2018 Pilot is to study how to ensure electrification projects benefit all customers, including customers who do not own electric vehicles. Utilities have an important role in managing EV charging load, and regulators are charged with ensuring that rates are in the public interest. As noted by the Washington Commission, management of EV load is "essential to ensure that electric vehicle charging services provide benefits to non-participating customers, and do not undermine utility conservation efforts." According to the Regulatory Assistance Project, "[1]eft uncontrolled, EV charging risks producing longer and higher demand peaks that could create the need for upgrades to distribution infrastructure, raise electricity supply and delivery costs, and cause unnecessary air emissions." Therefore, it is essential that DEC manage EV charging through rate design and other mechanisms to ensure that the increase in transportation electrification is beneficial to both utility customers and the environment.

DEC should offer time-of-use ("TOU") rates for its customers. Incentivizing EV charging during "off-peak" times when there is excess grid capacity can provide significant benefits to utilities and ratepayers by helping avoid the need for new capital investments, expensive peaking power costs, and system impacts, and by encouraging charging in an environmental and economic manner. One electric vehicle charge can be comparable to the load of an entire home. Without rate design signals encouraging off-peak charging, EV drivers tend to plug-in right when they get home from work, increasing demand during the evening peak. Off-peak charging rates, such as TOU rates, can work to shift demand by sending price signals to consumers. Charging on a TOU rate during off-peak hours can reduce the cost to charge an EV even further, and have been shown to be very effective at shifting load.

In 2011, DEC shared with the Commission that, regarding residential EV use, it anticipates "that a significant or very large portion of charging is going to occur during peak

³² 2018 DEC EV Pilot Application at 3.

³³ See Washington Utilities and Transportation Commission, In the Matter of Amending and Adopting Rules in Docket UE-160799, Policy and Interpretive Statement Concerning Commission Regulation of Electric Vehicle Charging Services, https://www.utc.wa.gov/docs/Pages/ElectricVehicleSupplyEquipment,DocketUT-160799.aspx at 35-36 (June 14, 2017).

³⁴ Regulatory Assistance Project, Getting from Here to There: Regulatory Considerations for Transportation Electrification, https://www.raponline.org/knowledge-center/getting-from-here-to-there-regulatory-considerations-for-transportation-electrification/ (May 2017).

³⁵ See Baumhefner, M., R. Hwang &P. Bull, *Driving Out Pollution: How Utilities Can Accelerate the Market for Electric Vehicles*, NATURAL RESOURCES DEFENSE COUNCIL, https://www.nrdc.org/resources/driving-out-pollution-how-utilities-can-accelerate-market-electric-vehicles at 6 (June 2016).

³⁶ *Id*. at 14.

³⁷ See eGallon, U.S. DEPARTMENT OF ENERGY, https://energy.gov/maps/egallon (last visited Dec. 6, 2017).

³⁸ Schey, at al., A first look at the impact of electric vehicle charging on the electric grid (May 2012).

times."³⁹ DEC stated that rate designs or other cost-based financial incentives to promote charging at certain times would be considered only after load and behavioral data under various conditions from the 2011 Pilot group was obtained. DEC further stated that it would consult with ORS and seek approval from the Commission as appropriate of any change in the tariff that involves rate designs or other cost-based financial incentives to manage charging at certain times. Since then, Conservation Groups are not aware of any DEC proposal for such tariffs to manage EV charging. The 2018 Pilot Program does "not involve a change to any of [Duke Energy]'s retail rates or prices at any time or require any change in any Commission rule, regulation, or policy." Other utilities in the Southeast have offered TOU rates to incentivize off-peak charging. For instance, both Georgia Power and Alabama Power offer discounted residential EV rates for customers that charge during off-peak hours. Cobb EMC in Georgia offers a NiteFlex rate that allows free charging during super off-peak hours up to 400 kWh per month.

Thoughtful rate design is also important for public charging, due to the negative impact of demand charges on these services. Commercial electricity customers typically pay demand charges, which can account for 50 percent or more of their monthly bill. For commercial customers with fast charging EV infrastructure, demand charges can account for over 90 percent of their electricity costs. Georgia Power offers TOU rates for off-peak and super off-peak usage for certain commercial customers. Alabama Power also offers a Business Electric Vehicle Time-of-Use (BEVT) rate for electricity purchased to charge EVs used for fleet purposes. Conservation Groups recommend that DEC also offer TOU rates for its non-residential customers, electric school buses, and public transit buses to encourage off-peak

 ³⁹ 2011 DEC EV Pilot Allowable Ex Parte Briefing Hearing Transcript,
 https://dms.psc.sc.gov/Attachments/Matter/32b24728-5e32-4bdf-a491-9c298a8e8971 at 15 (May 24, 2011).
 ⁴⁰ 2011 DEC EV Pilot, ORS Review Letter, https://dms.psc.sc.gov/Attachments/Matter/44be9804-07c1-45c3-3d4e31f9dd42951d at 2 (April 11, 2011).

⁴¹ 2018 DEC EV Pilot Application at 5.

⁴² See Georgia Power, Plug-In Electric Vehicle, Residential, Billing & Rate Plans, Pricing & Rate Plans, https://www.georgiapower.com/residential/billing-and-rate-plans/pricing-and-rate-plans/plug-in-ev.html; Georgia Power, Time of Use – Plug-In Electric Vehicle Schedule: 'TOU-PEV-6',

https://www.georgiapower.com/content/dam/georgia-power/pdfs/residential-pdfs/residential-rate-plans/2.30-tou-pv.pdf (Georgia Power's EV on-peak rate is 20 cents/kWh; whereas its off-peak EV rate is 7 cents/kWh and its super off-peak rate is only 1 cent/kWh); Rate Rider PEV Plug-In Electric Vehicle (Optional), Alabama Power (By order of the Alabama Public Service Commission dated March 6, 2012 in Docket # U-5055); Alternative Fuels Data Center, U.S. DEPARTMENT OF ENERGY, https://www.afdc.energy.gov/laws/all?state=AL (last visited Dec. 7, 2017); https://www.alabamapower.com/content/dam/alabamapower/Rates/pev.pdf. Other states outside of the southeast that offer similar incentives include Indiana, Michigan, Minnesota, and Pennsylvania.

⁴³ Cobb EMC, NiteFlex rate, https://cobbemc.com/content/niteflex.

⁴⁴ CERES, ACCELERATING INVESTMENT IN ELECTRIC VEHICLE CHARGING INFRASTRUCTURE, https://www.ceres.org/sites/default/files/reports/2017-12/Ceres_PEVinfraAnalysis_120617.pdf at 6, 15 (Nov. 2017). ⁴⁵ Rocky Mountain Institute, EVGO Fleet and Tariff Analysis, Phase 1: California,

https://d231jw5ce53gcq.cloudfront.net/wpcontent/uploads/2017/04/eLab EVgo Fleet and Tariff Analysis 2017.p df (March 2017).

⁴⁶ Georgia Power, Commercial Time-of-Use Rate, available at https://www.georgiapower.com/content/dam/georgia-power/pdfs/business-pdfs/rates-schedules/medium-business/4.20-tou-mb.pdf.

⁴⁷ Rate BEVT Business Electric Vehicle – Time-Of-Use, Alabama Power (By order of the Alabama Public Service Commission dated Oct. 3, 2000 in Informal Docket # U-4226), https://www.alabamapower.com/content/dam/alabamapower/Rates/BEVT.pdf.

charging. DEC can also implement certain rate designs for the DC charging stations to encourage off-peak charging.

Because TOU rates have been proven effective throughout the country and are offered to Duke Energy Progress, LLC's South Carolina residential and small general service customers, there is no need for DEC to conduct another pilot project prior to offering TOU rates. Conservation Groups recommend that DEC offer TOU rates to incentivize off-peak charging.

B. Additional Components for Future EV Programs

The 2018 Pilot is composed of four programs: 1) the Residential EV Charging Program; 2) the EV School Bus Charging Program; 3) the EV Transit Bus Charging Program; and 4) the Direct Current ("DC") Fast Charging Station Program. One of the main goals of the 2018 Pilot Program is to study the effects of charging multiple types of electric vehicles and assess the market adoption of multiple types of EVs.⁴⁸ However, the Pilot Program leaves out important elements that are necessary to accelerate the adoption of EVs in an equitable and comprehensive manner. DEC should include components in future EV programs or revisions to the Pilot Program that help spread the benefits of EVs to underserved communities, multi-family dwellings, and other non-residential spaces such as workplaces.

To this point, where possible, the programs recommended below should be designed as make ready infrastructure installation. Conservation Groups are willing to work with DEC and other stakeholders to develop the standards and cost recovery mechanisms necessary to ensure that such expenditures are in the public interest.

1. DEC should ensure that charging infrastructure is installed in underserved communities and incentives are developed to target low-income populations.

DEC should consider providing incentives in future programs to establish charging infrastructure in low-income communities, which have traditionally been hardest hit by air pollution and most underserved by the EV market. Low-income communities "typically experience more severe health effects from vehicle tailpipe emissions because they are often located near major roadways." Promoting EV use in these areas helps alleviate the burden and improve the quality of life for residents. If DEC implements a Level 2 charging infrastructure initiative, it should commit to installing at least 10% of the charging stations in low-income areas. As part of its Park and Plug Program (a pilot program through December 2022 to bring EV charging stations to communities), Duke Energy Florida committed to locating 10% of the pilot's 530 EV charging stations in income-qualified communities.

⁴⁸ 2018 DEC EV Pilot Application at 3; 5.

⁴⁹ Scientific American, Electric Car Advocates Want to Expand Access to Low-Income Communities, https://www.scientificamerican.com/article/electric-car-advocates-want-to-expand-access-to-low-income-communities/ (June 20, 2018).

⁵⁰ *Id*.

⁵¹ *Id*.

DEC should also look into incentives which can expand EV access to low-income communities. Supportive programs can provide benefits to low-income communities such as increasing access to transportation, supplementing public transit options, and improving local air quality. There are a variety of programs that could benefit disadvantaged communities, such as EV financing assistance programs, electric car-sharing and ride-hailing programs, and rebates for low-income customers. Georgia Power offers assistance to senior citizens with low-income that purchase EVs. Once certified by the utility, qualifying customers are eligible "for a monthly discount of up to \$18.00 monthly at their primary residence…applied to the customer's pre-fuel monthly bill amount."⁵²

To further the goals of EV access for all and a more comprehensive understanding of customers' charging and use behavior, Conservation Groups recommend that DEC consider broadening its focus with regard to EVs to include these components.

2. DEC should implement a program to encourage increased public charging stations.

DEC should implement a program to encourage charging stations at multi-family dwellings. One of the major challenges for EV adoption is that for drivers who live in multi-unit dwellings, it can be difficult to access EV charging stations because parking is often shared and the installation cost can be expensive. For renters, it may not make financial sense to invest in a charging station. To break down these barriers and encourage more widely spread EV adoption, charging stations should be deployed at multi-family dwellings. Utility guidance and support (including rebates) "lowers the bar for building owners/mangers and increases the likelihood that residents will be able to successfully petition management" to invest in EV charging stations onsite.⁵³ The Sacramento Municipal Utility District "offers rebates to multi-family housing complexes installing chargers – up to \$1,500 for up to 20 Level 2 EV charging stations or up to \$100,000 for a Level 3 EV charging station."⁵⁴

DEC should also consider implementing a program to encourage workplace charging stations. As more South Carolinians choose EVs, the demand for charging stations outside of the home increases. Lack of workplace charging stations and other public stations are perceived barriers to EV adoption because of range anxiety. Having workplace chargers means that EV drivers can commute to work, charge, and leave work with a full battery for the commute home. Workplace charging saves employees time and money on commuting and leads to increased

⁵² Georgia Power, Time of Use – Plug-In Electric Vehicle Schedule: "TOU-PEV-6", https://www.georgiapower.com/content/dam/georgia-power/pdfs/residential-pdfs/residential-rate-plans/2.30-tou-pv.pdf ("To qualify, the customer must be 65 years of age or older with total household income of 200% of the federal poverty level or less per year, provided that the electric service account is individually metered and in said customer's name.").

⁵³ Clean Technica, EV Charging At Milti-Family Housing – Solutions & Leaders In USA, https://cleantechnica.com/2018/05/05/ev-charging-at-multi-family-housing-solutions-leaders-in-usa-cleantechnica-report/ (May 5, 2018).

⁵⁴ Sacramento Municipal Utility District, Business Electric Vehicles, Multi-family Charging Incentive, https://www.smud.org/en/Going-Green/Electric-Vehicles/Business.

employee satisfaction.⁵⁵ Benefits of workplace charging also include the ability to offer EV charging to customers and workplace-owned vehicle fleet; reductions in carbon emissions; and increased customer traffic while customers wait for their vehicle to charge.⁵⁶ Workplace charging could also enable someone without convenient charging at home to purchase an EV, thereby opening the door to a broader range of EV consumers.⁵⁷

To encourage businesses to take measures to attract customers, employees, and tenants that own EVs, Austin Energy in Texas offers rebates to its commercial customers of up to 50% of the cost to install approved Level 2 charging stations and/or Level 1 outlets.⁵⁸ The customer, or "Station host," pays for the equipment, installation, and repair, if any, less rebates. 59 Austin Energy pays for any ongoing network licensing fees. Available rebates range from \$10,000 (for DC Fast Charging Stations) to \$1,000 (for Level 1, 120V outlets in parking areas).⁶⁰

V. Conclusion

Conservation Groups respectfully request additional information from DEC and support ORS's recommendation for a stakeholder process, while also generally supporting DEC's proposed Pilot Program due to the many benefits associated with increased investment and adoption of EVs, and a shift from petroleum to electricity to fuel vehicles. Conservation Groups request that the Commission approve ORS's proposal to initiate a stakeholder process with a technical working group on or before January 30, 2019, with a report due to the Commission after its conclusion addressing areas of consensus and details on any issues in dispute for Commission consideration. Conservation Groups would further appreciate DEC addressing in reply comments and the stakeholder working group the questions and requests for clarification outlined in these comments. Conservation Groups request that DEC, the Commission, and the stakeholder group consider current and future recommendations related to potential expansions of the Pilot Program and EVs more generally in South Carolina.

⁵⁵ Reichmuth, David, Union of Concerned Scientists, Workplace Charging: Good for Business and a Chance for Business to do Good, https://blog.ucsusa.org/dave-reichmuth/workplace-charging-good-for-business-and-a-chancefor-business-to-do-good-539 (May 16, 2014).

56 Orlando Utilities Commission, Commercial EV Charging Service, https://www.ouc.com/commercial-ev-charging-

service.
 Feichmuth, David, Union of Concerned Scientists, Workplace Charging: Good for Business and a Chance for Business to do Good, https://blog.ucsusa.org/dave-reichmuth/workplace-charging-good-for-business-and-a-chancefor-business-to-do-good-539 (May 16, 2014).

⁵⁸ Austin Energy, Plug-In Austin, Workplace Charging, https://austinenergy.com/ae/green-power/plug-inaustin/workplace-charging ("The maximum rebate depends on the equipment you select and if the station if in an existing or new parking area.").

⁶⁰ Austin Energy, Plug-In Everywhere, Workplace, Retail, and Multifamily Charging Station Rebate Application and Agreement, https://austinenergy.com/wcm/connect/80b1b4cf-410e-4fc8-b2e3ab07a2b55097/2017RebateAppandAgreement.pdf?MOD=AJPERES&CVID=IO4heIS&CV 4heIS.

Please contact me if you have any questions concerning this filing.

Sincerely,

/s/ Stinson W. Ferguson Stinson W. Ferguson Southern Environmental Law Center 463 King St., Suite B Charleston, SC 29403 Telephone: (843) 720-5270 Fax: (843) 414-7039

Attorney for South Carolina Coastal Conservation League and Southern Alliance for Clean Energy

CC: Parties of Record

Exhibit B

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December 10, 2018

Via Electronic Filing

The Honorable Jocelyn G. Boyd Chief Clerk/Administrator Public Service Commission of South Carolina 101 Executive Center Drive Columbia, SC 29210

RE: Application of Duke Energy Progress, LLC for Approval of Proposed Electric

Transportation Pilot and an Accounting Order to Defer Capital and Operating

Expenses

Docket Number 2018-322-E

Dear Ms. Boyd:

South Carolina Coastal Conservation League ("CCL") and Southern Alliance for Clean Energy ("SACE") (together, "Conservation Groups") appreciate the opportunity to submit the following comments on the 2018 Duke Energy Carolinas, LLC ("DEP") Proposed Electronic Transportation Pilot Program (the "Pilot Program") for the Commission's consideration.

Conservation Groups are generally supportive of the Pilot Program, while also providing some clarifying questions and recommendations for DEP and the Commission's consideration, as described in greater detail below. Specifically, Conservation Groups submit questions related to the proposed Pilot Program regarding outreach and education plans, affordability of electric vehicles and charging stations relative to the proposed Pilot Program incentives, its lack of a residential component, and factors to be considered in siting DC Fast Charging stations. Conservation Groups recommend that DEP provide information on the results of its previous electric vehicle pilot program from 2011, and that DEP periodically release data gathered in the proposed Pilot Program, including providing a report at the conclusion of the Pilot Program.

It is Conservation Groups' understanding that the Office of Regulatory Staff ("ORS") plans to propose that it initiate a stakeholder process with a technical working group on or before January 30, 2019, with a report due to the Commission after its conclusion addressing areas of consensus and details on any issues in dispute for Commission consideration. Conservation Groups support this proposal and recommend that it be approved. In addition to considering the proposed Pilot Program, Conservation Groups also suggest that this stakeholder working group recommend proactive goals or targets so that EVs will continue to benefit customers both during and after the Pilot Program. Conservation Groups submit the following more detailed comments for the stakeholder group, Commission, and DEP's consideration.

I. Introduction and Background

EV ownership is growing. Over 800,000 EVs have been sold in the United States to date. As of September 2018, 234,635 EVs were sold this year alone, which is more than were sold in all of 2017. Predictions about the long term sales of EVs show that they could make up 35% - 65% of sales by 2050, with higher percentages if oil prices increase or technology costs decrease. The electrification of our transportation sector comes with potentially significant benefits for consumers, public health, and the state's environment. Consumers will see a decrease in transportation costs (particularly fuel costs), and citizens will reap the public health benefits of less pollution in the air and decreased oil consumption. In addition, as DEP recognizes in its program application, increased adoption of EVs in South Carolina could put downward pressure on electricity rates "if charging load can be effectively managed." M.J. Bradley & Associates has estimated "cumulative net benefits from greater [EV] use in the state will exceed \$2.7 billion state-wide by 2050." Conservation Groups believe that the Commission's oversight can help ensure this transition occurs in a way that maximizes benefits to the electric system and to the people of South Carolina.

For these reasons, Conservation Groups strongly support the transition to an electrified transportation sector, and respectfully encourage the Commission and DEP to reduce further barriers to electric vehicle adoption and ownership in the state. Conservation Groups therefore ask the Commission to consider approving the Pilot Program subject to DEP providing responsive information in reply comments to questions presented below and pending the outcome of ORS's recommended stakeholder workshop and any program modifications recommended in that process. In addition, Conservation Groups ask the Commission, DEP, and the proposed stakeholder group to take certain current and future recommendations into consideration.

II. Questions and Requests for Clarification about the Pilot Program

A. Why does the proposed DEP Pilot lack a Residential EV Charging Program?

Both DEP and DEC requested, received approval for, and conducted previous EV pilot programs in 2011. Both of those pilots included a residential EV charging incentive. The proposed 2018 DEC Pilot contains a residential EV charging incentive in the form of a \$500 rebate plus "ongoing quarterly participation payments for up to 400 residential customers installing qualifying Level II charging equipment in exchange for utility management of home charging during defined hours." Why does the proposed 2018 DEP Pilot Program not include a

¹ Inside EVs, Monthly Plug-In EV Sales Scorecard, https://insideevs.com/monthly-plug-in-sales-scorecard/.

² *Id.*; Inside EVs, October 2018 U.S. Plug-In EV Sales Report Card, https://insideevs.com/october-2018-plug-in-electric-vehicle-sales-report-card/.

³ CITIZENS UTILITY BOARD, THE ABC'S OF EVS, https://citizensutilityboard.org/wp-content/uploads/2017/04/2017_The-ABCs-of-EVs-Report.pdf; See also, Rissman, Jeffrey, THE FUTURE OF ELECTRIC VEHICLES IN THE U.S., ENERGY INNOVATION, https://energyinnovation.org/wp-content/uploads/2017/09/2017-09-13-Future-of-EVs-Research-Note FINAL.pdf at 3 (Sept. 2017).

⁴ 2018 DEP Pilot Application at 2.

⁵ 2018 Application, Exhibit A at ii.

⁶ 2018 DEC EV Application at 8.

similar incentive? Conservation Groups would appreciate DEP providing its rationale in reply comments for not including such a component, and further ask DEP to consider including a residential component in its Pilot Program.

B. DEP should clarify its education and outreach programs for the Pilot Program.

DEP should clarify its education and outreach programs for the Pilot Program. One of the main barriers to increased EV adoption is a lack of knowledge and awareness. Utilities, with their pre-established customer relationships, "can educate consumers and raise awareness by promoting the benefits of electricity as a transportation fuel." Utilities also can leverage existing relationships with major employers and multi-unit dwelling managers to encourage education and charging access in these areas. Conservation Groups appreciate that DEP will conduct market education and outreach for its Pilot Program and will leverage relationships with agencies and organizations, to include environmental NGOs. How does DEP plan to conduct their marketing and outreach programs? Who does DEP plan to target? Conservation Groups request more clarity on the purpose, plan, and audience for education funding.

C. Are the school bus and public transit rebates sufficient to encourage investment?

One of the main goals of the Pilot Program is to "[s]tudy how best to support public transit electrification and associated cost savings in South Carolina." For transit buses that can cost \$750,000, DEP has proposed charging station rebates of \$55,000 – a fraction of the associated cost. Similarly, for electric school buses that can cost anywhere from \$225,000 to \$365,000 (not including the cost of charging infrastructure), DEP has proposed school bus rebates of \$125,000. Because a diesel bus can be purchased for approximately \$75,000, the proposed rebate may be insufficient to encourage or enable investment in electric school buses. As an example from another jurisdiction, school districts purchasing electric school buses through a New York program were only required to pay 1/3 of the cost (the same cost as a diesel bus).

If DEP has conducted research or has information that helped inform the proposed rebate amounts, Conservation Groups request that DEP share this information in reply. Are there

⁷ Atlas Public Policy, Advancing Industry Collaboration In The EV Market, https://atlaspolicy.com/wp-content/uploads/2016/11/2016-11-07 Advancing Industry Collaboration in the EV Market, https://atlaspolicy.com/wp- 8 Atlas Public Policy, Advancing Industry Collaboration In The EV Market, https://atlaspolicy.com/wp-

content/uploads/2016/11/2016-11-07_Advancing_Industry_Collaboration_in_the_EV_Market.pdf at 7 (Nov. 2016).

9 2018 DEP EV Pilot Application at 3.

¹⁰ Forbes, The U.S. Just Spent \$8.4M On Electric Buses, https://www.forbes.com/sites/sebastianblanco/2018/08/31/84-million-electric-buses/#42c0bcc05e40 (Aug. 31, 2018).

¹¹ New York Times, The Wheels on These Buses Go Round and Round With Zero Emissions, available at https://www.nytimes.com/2018/11/12/climate/electric-school-buses.html?action=click&module=Well&pgtype=Homepage§ion=Climate%20and%20Environment (Nov. 12, 2018).

additional ways to encourage schools and transit providers to purchase electric buses beyond rebates, such as through on-bill financing programs, time-of-use rates, or by providing the necessary infrastructure?

D. What factors will DEP take into account in siting locations for its DC Fast Charging Stations?

Conservation Groups support DEP's proposal to install DC Fast Chargers along key corridors in South Carolina and recommend that the DC Fast Chargers program be revised as a make-ready program, meaning that DEP would own and operate the equipment up to the charging station. The host site would control the decision as to who installs and operates the charging stations themselves. DEP should be able to compete with third-party vendors on an equal basis for the opportunity to install and operate the charging stations, and such competition will help ensure maximum financial benefit for customers. DC Fast Chargers along key corridors are important to help build customer confidence in EVs by reducing range anxiety, lallowing long-distance road trips, and additional charging options for those without home chargers. Conservation Groups appreciate DEP's recognition that as a utility, it should ensure that fast chargers are located such that they are available to all customers rather than "only to those of demographics or locations that are early adopters of new technology." Charging behavior varies between rural and urban areas. In 2011, DEP shared with the Commission that residential EV customers "tend to cluster," and that in South Carolina, in Duke's service territory, most of the adoption was in Rock Hill, Fort Mill, and the Greenville area.

Conservation Groups know that DEP has plans to co-locate its DC Fast Charging Stations with other automotive facilities to reduce installation costs, but would appreciate more clarity on location selection for its DC Fast Charging Stations. How will they be sited in relation to other fast chargers, such as those being installed by Electrify America or other third parties? What other factors are being considered (such as accessibility, proximity to high-traffic routes and rural routes – that may spur adoption)? As part of its Park and Plug Program, Duke Energy Florida focused on putting charging stations for public use in areas with broad public access, such as sites with high traffic or major transport corridors, workplaces and near multi-unit dwellings. Is DEP similarly considering siting DC fast chargers in areas with broad public access?

¹² "Range anxiety" is defined as "[t]he fear that a vehicle has insufficient range to reach its destination and would thus strand the vehicle's occupants, primarily used in reference to battery electric vehicles." http://www.yourdictionary.com/range-anxiety

¹³ 2018 DEP EV Application at 12.

¹⁴ 2011 DEC EV Pilot Allowable Ex Parte Briefing Heating Transcript, https://dms.psc.sc.gov/Attachments/Matter/32b24728-5e32-4bdf-a491-9c298a8e8971 at 46 (May 24, 2011).

III. Recommendations for Duration of the Pilot Program

A. Conservation Groups support DEP's proposal to periodically release data and publish reports on its EV pilot programs.

Data collected during pilot programs can inform the utility, the Commission, and the public about the effectiveness of the programs, whether improvements need to be made, and how to best move forward. Data can also work to dispel misconceptions about how consumers actually use their EVs. Other states have taken measures to gather data on their EV programs. For example, a pending Maryland EV portfolio includes metrics that will be tracked during the program and details about customer education and outreach strategy. ¹⁵ Omaha Public Power District has also launched an EV pilot that will include customer education and will track and monitor distribution impacts. This data will be used to develop a plan for impact management "[t]hroughout the pilot and beyond."

In 2011, then-Progress Energy Carolinas, through a fully funded federal grant, launched an EV Pilot which covered the cost of the smart electric vehicle supply equipment ("EVSE") hardware to be used for residential and commercial participants – at no cost to the participants. The grant also covered up to \$1,500 of installation fees for up to 150 residential customers and up to \$8,000 of installation fees for up to 50 commercial customers "who bought or leased a plug-in [EV] in the Company's service area. Any installation costs in excess of these limits were borne by the participating customer, so no cost recovery was involved. The utility owned the equipment up until the Pilot's conclusion, at which point ownership fully transferred to the participant and the participant became responsible for associated taxes and fees. Under the 2011 Pilot, any usage was billed under the applicable residential or general service schedule. No TOU rate was involved – the EVSE was installed behind the customer's meter and the current customer meter rate was used.

The purpose of the 2011 Progress Energy Carolinas Pilot was to collect and analyze pertinent technical information for the purposes of better understanding the potential grid and utility impacts associated with EV charging, gathering the raw data from customer usage, analyzing the usage and then forming a conclusion on what is needed in the future to minimize impacts to the grid and the utility. Today, DEP states that because of data collected through the 2011 Pilot, DEP "now has the opportunity to leverage the knowledge and lessons gathered by the prior pilot" in the 2018 Pilot Program.

¹⁵ Maryland: Case No. 9478 – In the matter of the petition of the Electric Vehicle Work Group for Implementation of a Statewide Electric Vehicle Portfolio https://www.psc.state.md.us/search-results/?keyword=9478&x.x=20&x.y=2&search=all&search=case

¹⁶ T&DWorld, OPPD EV Pilot Program Will Educate Customers, Measure system Impact, https://www.tdworld.com/distribution/oppd-ev-pilot-program-will-educate-customers-measure-system-impact (Jun. 1, 2018).

¹⁷ 2011 DEP EV Pilot Application, 2011-379-E, https://dms.psc.sc.gov/Attachments/Matter/640bd96c-c067-28af-7d7ab4d9f14f0468.

¹⁸ *Id.* at 6.

¹⁹ *Id.* at 25

²⁰ *Id.* at 25.

²¹ 2018 DEP EV Pilot Application at 2.

To further transparency and ensure that the current proposal is not unnecessarily duplicative, DEP should make these data and lessons learned publicly available and explain how those results compare to the information sought in the 2018 Pilot Program since "EV technology has advanced significantly since the Company first implemented its EV pilot back in 2011."

Conservation Groups support DEP's proposal to periodically release data throughout the 2018 Pilot Program and to submit to the Commission a more detailed report and evaluation of charging behavior and the impact of its investments at the Pilot Program's conclusion.

The 2018 Pilot Program is being launched *in anticipation of* accelerated deployment of EV technology and potential customer benefits of increased EV adoption in South Carolina. The Pilot's anticipatory nature underscores the need to establish benchmarks related to customer adoption and investment, and to publicly report throughout the 2018 Pilot Program's duration. DEP states that if they determine that the Pilot Program is ready for wider subscription, they will propose such a program to the Commission that incorporates lessons learned. Is there an established threshold that DEP anticipates would trigger that the Pilot Program is ready for wider subscription? If so, what is that threshold? To promote transparency, encourage increased interest and investment in EVs, and ensure that expenditures are made in the public interest, DEP should publicly report these data and lessons learned on a periodic basis and at the 2018 Pilot Program's conclusion.

B. The Commission should approve a proposal from ORS to initiate a stakeholder process, including a technical workshop with industry experts.

Regulators "are critical decision makers because of their ability to accelerate or slow EV deployment through policy decisions." To address opportunities and risks involving EVs, "regulators will need a better understanding of customer behavior, business model viability, and system architecture needs...through mechanisms like pilots and more informal forums outside conventional procedural processes." For this reason, the Commission should approve a proposal by ORS to convene a workshop with industry experts to facilitate a public discussion of opportunities, risks, and best practices across the industry regarding utility EV programs.

Commissions in other states have convened similar EV stakeholder processes and workshops. The Florida Public Service Commission convened an EV roundtable in October 2017 to discuss potential effects of EV charging on energy consumption and the state's electric grid, and future regulatory considerations. Participants included utilities, car manufacturers, and EV charging companies. A pending Maryland EV docket also includes a Commission-convened work group focused on the impacts of the program, the utilities' commitment to

²⁴ Gold & Goldenberg, Rocky Mountain Institute, electricity Innovation Lab, Driving Integration, Regulatory Responses to Electric Vehicle Growth, https://rmi.org/wp-content/uploads/2017/04/eLab_driving_integration.pdf at 7 (2016).

²² 2018 DEP EV Pilot Application at 8.

²³ *Id.* at 2.

²⁵ *Id.* at 13.

²⁶ Florida Public Service Commission, Electric Vehicle Charging Roundtable, http://www.floridapsc.com/ElectricNaturalGas/ElectricVehicles2017 (Oct. 17, 2017).

conducting business in a transparent and public manner, and a potential joint procurement across the participating utilities to secure an independent, third-party to evaluate, measure, and verify data. A 2018 New York Public Service EV docket includes a technical conference to solicit stakeholder input, identify issues to be addressed, and to establish the scope of a subsequent Staff whitepaper. Stakeholder input was so high that the technical conference reached capacity for in-person attendance in less than sixty days. A working group was also convened to discuss rate design principles for EV charging stations. An agenda was published beforehand and post-meeting comments were sought regarding issues discussed. The New York Commission declared "[w]e do not need to wait for load forecasts to exceed the electric utilities' capacity before taking action here; as prudent regulators, we direct the Department of Public Service Staff to collaborate with stakeholders to identify and address what immediate and long-term actions will best support EV market growth."

The Commission should consider taking a similar inclusive and proactive approach in South Carolina and approve a proposal by ORS that it initiate a stakeholder process with a technical working group on or before January 30, 2019, with a report due to the Commission after its conclusion addressing areas of consensus and details on any issues in dispute for Commission consideration. In addition to addressing the proposed design and details of the DEP Pilot Program, this stakeholder group could also work to propose broader goals or targets for EV programs in South Carolina, including but not limited to the DEP Pilot Program. Establishing proactive goals or targets for EV adoption to benefit customers may help accelerate EV adoption in South Carolina, thereby reducing harmful pollution and decreasing electricity rates. Goals could include, for example, an uptake target of a percentage of EVs by a certain date, or charging station coverage such as all areas of the utility's territory or the state being within a reasonable range of a charging station. These kinds of goals and targets would help guide the current proposed Pilot Program design and future expansions or new programs.

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²⁷ Maryland: Case No. 9478 – In the matter of the petition of the Electric Vehicle Work Group for Implementation of a Statewide Electric Vehicle Portfolio https://www.psc.state.md.us/search-results/?keyword=9478&x.x=20&x.y=2&search=all&search=case.

New York Case No. 18-E-0138 – Proceeding on Motion of the Commission Regarding Electric Vehicle Supply Equipment and Infrastructure, Notice of Technical Conference, http://documents.dps.ny.gov/public/MatterManagement/CaseMaster.aspx?MatterCaseNo=18-e-0138&submit=Search (May 25, 2018).

²⁹ *Id.*, Letter from New York Department of Public Service, Public Service Commission, Re Case No. 18-E-0138 – Proceeding on Motion of the Commission Regarding Electric Vehicle Supply Equipment and Infrastructure, http://documents.dps.ny.gov/public/MatterManagement/CaseMaster.aspx?MatterCaseNo=18-e-0138&submit=Search (July 13, 2018).

³⁰ *Id.*, Notice of Working Group Meeting and Request for Post-Conference Comments, http://documents.dps.ny.gov/public/MatterManagement/CaseMaster.aspx?MatterCaseNo=18-e-0138&submit=Search (Aug. 16, 2018).

³¹ *Id.*, Order Instituting Proceeding, http://documents.dps.ny.gov/public/MatterManagement/CaseMaster.aspx?MatterCaseNo=18-e-0138&submit=Search (April 24, 2018).

IV. Considerations for Future Expansion of EV Programs

A. Additional Components for Future EV Programs

The 2018 Pilot Program is composed of three programs: 1) the EV School Bus Charging Program; 2) the EV Transit Bus Charging Program; and 3) the Direct Current ("DC") Fast Charging Station Program. One of the main goals of the 2018 Pilot Program is to study the effects of charging multiple types of electric vehicles and assess the market adoption of multiple types of EVs.³² However, the Pilot Program leaves out important elements that are necessary to accelerate the adoption of EVs in an equitable and comprehensive manner. DEP should include components in future EV programs or revisions to the Pilot Program that help spread the benefits of EVs to underserved communities, multi-family dwellings, and other non-residential spaces such as workplaces.

To this point, where possible, the programs recommended below should be designed as make ready infrastructure installation. Conservation Groups are willing to work with DEP and other stakeholders to develop the standards and cost recovery mechanisms necessary to ensure that such expenditures are in the public interest.

1. DEP should ensure that charging infrastructure is installed in underserved communities and incentives are developed to target low-income populations.

DEP should consider providing incentives in future programs to establish charging infrastructure in low-income communities, which have traditionally been hardest hit by air pollution and most underserved by the EV market. Low-income communities "typically experience more severe health effects from vehicle tailpipe emissions because they are often located near major roadways." Promoting EV use in these areas helps alleviate the burden and improve the quality of life for residents. If DEP implements a Level 2 charging infrastructure initiative, it should commit to installing at least 10% of the charging stations in low-income areas. As part of its Park and Plug Program (a pilot program through December 2022 to bring EV charging stations to communities), Duke Energy Florida committed to locating 10% of the pilot's 530 EV charging stations in income-qualified communities.

DEP should also look into incentives which can expand EV access to low-income communities. Supportive programs can provide benefits to low-income communities such as increasing access to transportation, supplementing public transit options, and improving local air quality. There are a variety of programs that could benefit disadvantaged communities, such as EV financing assistance programs, electric car-sharing and ride-hailing programs, and rebates for low-income customers. Georgia Power offers assistance to senior citizens with low-income that

³² 2018 DEP EV Pilot Application at 3, 5.

³³ Scientific American, Electric Car Advocates Want to Expand Access to Low-Income Communities, https://www.scientificamerican.com/article/electric-car-advocates-want-to-expand-access-to-low-income-communities/ (June 20, 2018).

³⁴ *Id*.

³⁵ *Id*.

purchase EVs. Once certified by the utility, qualifying customers are eligible "for a monthly discount of up to \$18.00 monthly at their primary residence…applied to the customer's pre-fuel monthly bill amount."³⁶

To further the goals of EV access for all and a more comprehensive understanding of customers' charging and use behavior, Conservation Groups recommend that DEP consider broadening its focus with regard to EVs to include these components.

2. DEP should implement a program to encourage increased public charging stations.

DEP should implement a program to encourage charging stations at multi-family dwellings. One of the major challenges for EV adoption is that for drivers who live in multi-unit dwellings, it can be difficult to access EV charging stations because parking is often shared and the installation cost can be expensive. For renters, it may not make financial sense to invest in a charging station. To break down these barriers and encourage more widely spread EV adoption, charging stations should be deployed at multi-family dwellings. Utility guidance and support (including rebates) "lowers the bar for building owners/mangers and increases the likelihood that residents will be able to successfully petition management" to invest in EV charging stations onsite.³⁷ The Sacramento Municipal Utility District "offers rebates to multi-family housing complexes installing chargers – up to \$1,500 for up to 20 Level 2 EV charging stations or up to \$100,000 for a Level 3 EV charging station."³⁸

DEP should also consider implementing a program to encourage workplace charging stations. As more South Carolinians choose EVs, the demand for charging stations outside of the home increases. Lack of workplace charging stations and other public stations are perceived barriers to EV adoption because of range anxiety. Having workplace chargers means that EV drivers can commute to work, charge, and leave work with a full battery for the commute home. Workplace charging saves employees time and money on commuting and leads to increased employee satisfaction. Benefits of workplace charging also include the ability to offer EV charging to customers and workplace-owned vehicle fleet; reductions in carbon emissions; and increased customer traffic while customers wait for their vehicle to charge. Workplace

³⁶ Georgia Power, Time of Use – Plug-In Electric Vehicle Schedule: 'TOU-PEV-6', https://www.georgiapower.com/content/dam/georgia-power/pdfs/residential-pdfs/residential-rate-plans/2.30-tou-pv.pdf ("To qualify, the customer must be 65 years of age or older with total household income of 200% of the federal poverty level or less per year, provided that the electric service account is individually metered and in said customer's name.").

³⁷ Clean Technica, EV Charging At Multi-Family Housing – Solutions & Leaders In USA, https://cleantechnica.com/2018/05/05/ev-charging-at-multi-family-housing-solutions-leaders-in-usa-cleantechnica-report/ (May 5, 2018).

³⁸ Sacramento Municipal Utility District Business Electric Vehicles, Multi-family Charging Incentive, https://www.smud.org/en/Going-Green/Electric-Vehicles/Business.

³⁹ Reichmuth, David, Union of Concerned Scientists, Workplace Charging: Good for Business and a Chance for Business to do Good, available at https://blog.ucsusa.org/dave-reichmuth/workplace-charging-good-for-business-and-a-chance-for-business-to-do-good-539 (May 16, 2014).

⁴⁰ Orlando Utilities Commission, Commercial EV Charging Service, https://www.ouc.com/commercial-ev-charging-service.

charging could also enable someone without convenient charging at home to purchase an EV, thereby opening the door to a broader range of EV consumers.⁴¹

To encourage businesses to take measures to attract customers, employees, and tenants that own EVs, Austin Energy in Texas offers rebates to its commercial customers of up to 50% of the cost to install approved Level 2 charging stations and/or Level 1 outlets. ⁴² The customer, or "Station host," pays for the equipment, installation, and repair, if any, less rebates. ⁴³ Austin Energy pays for any ongoing network licensing fees. Available rebates range from \$10,000 (for DC Fast Charging Stations) to \$1,000 (for Level 1, 120V outlets in parking areas). ⁴⁴

V. Conclusion

Conservation Groups respectfully request additional information from DEP and support ORS's recommendation for a stakeholder process, while also generally supporting DEP's proposed Pilot Program due to the many benefits associated with increased investment and adoption of EVs, and a shift from petroleum to electricity to fuel vehicles. Conservation Groups request that the Commission approve ORS's proposal to initiate a stakeholder process with a technical working group on or before January 30, 2019, with a report due to the Commission after its conclusion addressing areas of consensus and details on any issues in dispute for Commission consideration. Conservation Groups would further appreciate DEP addressing in reply comments and the stakeholder working group the questions and requests for clarification outlined in these comments. Finally, Conservation Groups request that DEP, the Commission, and the stakeholder group consider current and future recommendations related to potential expansions of the Pilot Program and EVs more generally in South Carolina.

Please contact me if you have any questions concerning this filing.

Sincerely,

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⁴¹ Reichmuth, David, Union of Concerned Scientists, Workplace Charging: Good for Business and a Chance for Business to do Good, https://blog.ucsusa.org/dave-reichmuth/workplace-charging-good-for-business-and-a-chance-for-business-to-do-good-539 (May 16, 2014).

⁴² Austin Energy, Plug-In Austin, Workplace Charging, https://austinenergy.com/ae/green-power/plug-in-austin/workplace-charging ("The maximum rebate depends on the equipment you select and if the station if in an existing or new parking area.").

⁴⁴ Austin Energy, Plug-In Everywhere, Workplace, Retail, and Multifamily Charging Station Rebate Application and Agreement, <a href="https://austinenergy.com/wcm/connect/80b1b4cf-410e-4fc8-b2e3-ab07a2b55097/2017RebateAppandAgreement.pdf?MOD=AJPERES&CVID=lO4heIS&C

Attorney for South Carolina Coastal Conservation League and Southern Alliance for Clean Energy

CC: Parties of Record